

# REVELWOOD®

## FACT SHEET



### ABOUT US

Revelwood helps organizations grow revenue and profits through the use of data and analytics. We leverage the best of IBM's Analytics technology and Cognitive solutions to optimize operational performance, customer outcomes and financial results. Offering products, services, training and support, we combine IBM's Analytics software with best practices and pre-configured, out-of-the-box applications to help businesses achieve their full potential. Hundreds of successful implementations and proven ROI for Fortune 1000 and mid-market companies are just a few reasons companies turn to Revelwood.

As an IBM Gold partner, Revelwood has demonstrated superior skills and success in delivering innovative solutions across the enterprise. We actively collaborate with finance, sales, marketing and operations to help companies become truly analytics-driven. Our solutions bring ease, speed and flexibility to enterprise planning, reporting and advanced analytics.

Our "speak business first" approach allows us to understand both your challenges and your opportunities, in order to deliver useware not shelfware. By combining business insights with our out-of-the-box implementation accelerators and tools, we're able to craft effective, tailored solutions in record time.

### OFFERINGS & PRACTICE AREAS

- Business Analytics expertise: Financial Performance Management, Predictive Analytics and Business Intelligence
- Services: Advisory, project implementation, product migration, training and support
- Financial Performance Management software: IBM® Planning Analytics, IBM Cognos® TM1, IBM Cognos® Express, IBM Cognos® Disclosure Management
- Advanced Analytics software: IBM® Predictive Customer Intelligence, IBM SPSS® Modeler, IBM® Cognos Analytics, IBM® Watson Analytics, IBM® Watson Marketing Insights

### HIGHLIGHTS & ACCOLADES

- 2016 IBM Customer Analytics Business Partner of the Year
- 2016 IBM Champion for Analytics
- 2015 Ingram Micro Cognos Elite Growth Partner of the Year
- 2014 IBM Excellence Award from Ingram Micro's TrustX Alliance
- 2013 IBM Business Analytics Partner Achievement Award
- 2011 IBM Beacon Award

### LEADERSHIP

**Ken Wolf**  
Chief Executive Officer

**Brian Combs**  
Financial Performance Management  
Practice Director

**Justin Croft**  
Advanced Analytics Practice Director

**Rob Gordy**  
Vice President, Professional Services

**Lisa Minneci**  
Vice President, Marketing

### INDUSTRIES

Media & Entertainment, Publishing, Banking & Financial Services, Insurance, Telecommunications, Real Estate, Healthcare, Higher Education, Travel & Transportation and Retail

### CONTACT

Revelwood  
14 Walsh Drive  
Parsippany, NJ 07054

201.984.3030  
info@revelwood.com

www.revelwood.com

**Analytics that impact.**

